

**For More Information:**

Cathy Kruzic or Amy Larson  
Kruzic Communications, Inc.  
PH: 303.329.6229  
[amy@kruzic.com](mailto:amy@kruzic.com) ✨ [www.kruzic.com](http://www.kruzic.com)

**FOR IMMEDIATE RELEASE**

**J. Patrick Butler: Visionary and Real Estate  
Planner**

*Estrella del Mar owner and developer*

**2006 - 2007, Mazatlan, Mexico, ...** J. Patrick Butler knows something about the complex and shifting world of resort and vacation home real estate. A long-time leader in the industry, he has held several high-profile positions, including vice president of the Marriott Corporation, president and CEO of Coast to Coast Resorts, and CEO of Golf Card International. In 1993, Butler founded Denver-based Club Acquisition Company (CAC) to oversee his road map for resort and vacation property acquisitions. Today, CAC has expanded its corporate presence into popular markets such as Arizona, California and Colorado to tap into America's rising interest in Mexican real estate.

In 2004, Butler decided to create a high-end resort community within Mexico and purchased 50 percent ownership in Estrella del Mar Golf and Beach Resort, Mazatlan. CAC teamed up with the seasoned industry group, Paladin Realty Partners (formerly William E. Simon and Sons Realty), to create 100% joint ownership in the upscale property. CAC serves as managing partner to oversee all aspects of the resort development and operations.

Estrella del Mar is an exclusive 816-acre property, located ten minutes from the Mazatlan airport. It features 3.5 miles of pristine beaches on the Pacific Ocean and a top-quality Robert Trent Jones Jr. championship golf course. The development is expected to produce \$500 million in sales on all condominiums and home lots. This does not include the value of individual homes.

Butler's initiative in Mazatlan marked his second venture into Mexican resort development. In May of 1994, CAC acquired a

200,000-acre retirement and vacation property known as El Dorado Ranch. The property sits just north of San Felipe, a small coastal fishing village on the Sea of Cortez, in Baja California Norte, Mexico.

The privatization of 35,000 acres of the El Dorado Ranch property in 2002 allowed foreign individuals to own land in Mexico through a trust (Fideicomiso), the largest offering in the history of Baja. El Dorado Ranch spreads across 35 different residential neighborhoods. More than 7,000 home sites have been sold so far, and 1,500 residents have built homes on their properties. El Dorado Ranch is a full service resort development and amenity operation with an active sales and marketing division.

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El Dorado Ranch's evolution includes its sister project, La Ventana del Mar Golf and Beach Resort. This new 266-acre seaside and golf community will have 750 home lots and more than 500 condominiums. The 18-hole championship golf course, Las Caras de México, has been built, and a 240-room luxury hotel and spa have been planned.

All of Butler's developments and construction at El Dorado Ranch protect the local ecosystem. Each property follows the strictest environmental and density guidelines, ensuring harmonious living conditions with minimal ecological impact.

Butler has also cast his net within the United States. In addition to the developments in Mexico, he recently acquired 50% interest in the Hartsel Springs Ranch, a 28,000-acre property in Park County, Colorado. The Hartsel Spring Ranch master plan is in development.

He earned a bachelor's degree in economics from Allegheny College and an MBA from Loyola College. He has served in several industry organizations, including: the American Resort Development Association (ARDA); the National Association of RV Parks and Campgrounds Board; Regis University Board; and the Kempe Center Board in Denver, Colorado.

Butler has selectively assembled a top international management team to oversee his projects and developments. Collectively, this team carries more than 100 years of experience in developing, marketing and operating hospitality properties in the United States and Latin America.

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*Club Acquisition Company (CAC) is a 12-year-old resort and second home development company committed to its strong and expanding corporate presence in the region. A leading residential and resort development and management company, CAC's holdings are located in Mexico and Colorado.*